



Jefferson Parish Medical Society is pleased to offer the opportunity for local businesses to participate in our **Partnership Program**. Our **Partnership Program** offers a unique marketing tool for businesses and provides our physicians added knowledge and appreciation of the services, products or program.

<u><b>Event Underwriter Partners</b></u>	<u><b>Advertising Partners</b></u>	<u><b>Business Partners</b></u>
<p>Participate in JPMS events to meet personally with our physician members to introduce services, products or program. Additionally,</p> <ul style="list-style-type: none"> <li>• Company logo will appear on event promotions</li> <li>• Company logo will appear on signage at event</li> <li>• Company will be mentioned on social media</li> <li>• Company will be mentioned in JPMS newsletter</li> <li>• Cost is dependent on event</li> </ul>	<p>Purchase company advertising in the JPMS newsletter, <b>Progress Notes</b> or on the JPMS website, <b>jpms.org</b></p> <p>Cost for newsletter advertising:</p> <ul style="list-style-type: none"> <li>• Progress Notes ¼ page ad \$250.00</li> <li>• Progress Notes ½ page ad \$500.00</li> <li>• Progress Notes full Page ad \$1000.00</li> </ul> <p>Cost for website advertising:</p> <ul style="list-style-type: none"> <li>• \$500.00 for six months of prominent display of company logo</li> <li>• \$1000.00 for one year of prominent display of company logo</li> </ul>	<p>Agree to offer our physician members a significant discount on services, products or programs. Additionally,</p> <ul style="list-style-type: none"> <li>• Company will be mentioned on JPMS website</li> <li>• Company will be mentioned on social media</li> <li>• Company will be mentioned in JPMS newsletter</li> <li>• Cost is free to participating businesses with significant discounts negotiated by JPMS</li> </ul>

**Jefferson Parish Medical Society**

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**jpms.org**